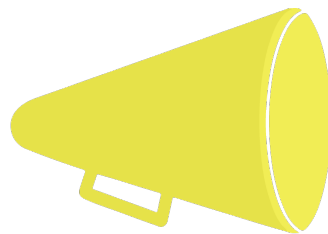
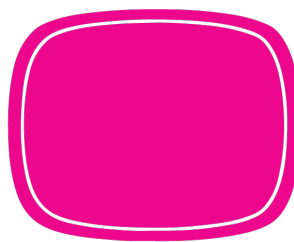
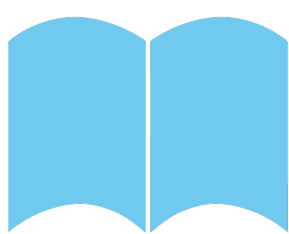


# Evaluation Metrics



Just Publics @365

Prepared by JustPublics@365  
for the Ford Foundation

## Background on Measuring Scholarly Impact

The idea of measuring impact within scholarly disciplines has for most of the last century relied on counting the number of citations within peer-reviewed journals. For example, an individual scholar's listing in the Social Sciences Citation Index, which compiles number of citations in journals, has been a frequently consulted resource in tenure and promotion cases.

When the focus shifts to measuring impact of scholarship on the broader world, there is no consensus about measuring impact. Fields such as public health are accustomed to measuring how laws and social policy can affect the health of large populations, but are less clear on how scholarship might affect those laws and social policy. Social scientists are more accustomed to pointing out the negative impacts of social structures of inequality rather than on the positive impact of their scholarship, yet in a recent survey 92% of social science scholars said they wanted "more connection to policymakers." (*Chronicle of Higher Education*, <http://chronicle.com/article/Social-Scientists-Seek-New/141305/>). Scholars in the humanities conceptualize impact on the world in terms of the number of undergraduate majors and completed PhDs.

Recently, attention in higher education has turned to new ways of measuring scholarly impact by incorporating the use of social media. There is a range of tools available now to automate the collection of this data (e.g., FigShare, PlumAnalytics, ImpactStory), however these are not yet widely used forms of measurement within academia. Many scholars worry about the turn to social media as a measure of impact for the kinds of information that often gets rewarded in an economy of "likes." For example, Jill Lepore, writes: "...when publicity, for its own sake, is taken as a measure of worth, then attention replaces citation as the author's compensation. One trouble here is: Peer review may reward opacity, but a search engine rewards nothing but outrageousness." ~ (*Chronicle of Higher Education*, <http://chronicle.com/article/The-New-Economy-of-Letters/141291/>). Other scholars, such as Joan Greenbaum, express concerns about the use of social media metrics to surveil faculty and urge us to "resist metrification" of our work (Presentation, Graduate Center, April 22, 2013).

Given this context, the task of measuring impact must be joined with the aim of social justice, that is, developing not just new metrics, but metrics that matter.

## Social Justice Impressions

Assessing the Impact  
of JustPublics@365

How do you measure  
an idea that takes  
hold and changes  
peoples' lives, public  
policy, the way  
knowledge is created  
and shared?

Answering this has  
been part of the  
challenge

JustPublics@365 has  
taken on in this year.

# Metrics that Matter

Central to JustPublics@365 has been the drive to create new kinds of digital scholarship that connects to activism and transforms the broader world. We distinguish between different types of metrics: transactional and transformational.

Transactional and Transformational Metrics	
Transactional (quantitative, easier to measure)	Transformational (qualitative, more difficult to measure)
citations, downloads	identify allies, establish relationships
mentions on social media, legacy media	collaborations, co-created projects
changes to public policy	cultural, social changes
(Adapted from Pastor, Ito and Rosner, "Transactions, Transformations and Translations: Metrics that Matter for Building, Scaling and Funding Social Movements," Report, October, 2011, <a href="http://bit.ly/1n9TQGi">http://bit.ly/1n9TQGi</a> ).	

In this schema, transactional metrics include quantitative measures, such as citations, downloads, mentions on social or legacy media, and ultimately, changes to public policy. There are several aspects of this that are useful for thinking about impact. First, note that both traditional measures of scholarship (citation counts) and altmetrics (downloads, mentions on social media) are transactional. In the digital era, quantitative measures linked to social media have the distinct advantage of being relatively easy to mine for data. Such tools are excellent for measuring reach, but less nuanced for measuring deeper impact.

Real social change is not as easily quantified by social media reach. To assess the impact of scholarship on the broader social world requires qualitative measures. Qualitative measures include things like identifying allies, building relationships, collaborating and co-creating projects, and ultimately bring about cultural and social changes. While digital media plays a role in bringing about these changes, merely counting the number of social media mentions does not adequately capture the scope of how social change happens and the impact it has on people’s lives.

In the following summary of our evaluation metrics, we offer both transactional and transformational metrics to assess the impact of JustPublics@365 at the nexus of activists, journalists, and academics working on issues of social justice and inequality.

## Website and Social Networks

One of the primary ways the JustPublics@365 Projects reaches a wide and diverse audience is through its website and social networks. Each of these digital and social media outlets provides the project with an opportunity to share its message and develop a robust means of assessing scholarly work in the public sphere.

**Website:** The JustPublics@365 website has had 11,797 visits to the site and 39,046 page views. Additionally, the JustPublics@365 Project has 743 unique email subscribers.

### Website Traffic and Email Subscriptions

Total Visits to JustPublics@365 Website	11,797
Total Page Views	39,046
Total Email Subscribers	743

### Email Subscriptions by Topic

JustPublics@365 General Interest	713
MediaCamp	216
Participatory Open Online Course	75
Media-Academic-Activist Events (Summits)	91

**Twitter:** The JustPublics@365 Project's Twitter feed is followed by 906 people and has put out 1,790 Tweets. These tweets have been retweeted 396 times and favorite 271 times. The JustPublics@365 Project is on 43 lists.

### Twitter Metrics

Twitter Followers	906
Tweets	1,790
Twitter Retweets	396
Twitter Favorites	271
Twitter Lists	43

**Facebook:** The JustPublics@365 Project has been liked on Facebook 321 times, which has resulted in an estimated Facebook Reach of 2,222 people based on the "reach" calculated by the project's most recent posts.

### Facebook Metrics

Facebook Likes	321
Facebook Reach	2,222

The JustPublics@365 Project executed three “summits” over the course of the year. The first summit, “Reimagining Scholarly Communication for the 21st Century” explored a set of questions about big changes in scholarly communication. The second summit, “Resisting Criminalization through Academic-Media-Activist Partnerships” brought activists, academics, and journalists together in intimate round tables to tackle issues of criminalization and public health. The third summit, “Leading the Way: Toward a Public Health & Safety Approach to Drug Policy in New York” was a collaboration between the Drug Policy Alliance and JustPublics@365. This final summit brought together activists, journalists, academics, and people from the non-profit world to discuss ways to establish more effective approaches to drug policy in New York State.

These events were very well attended and positively evaluated. The Summits had a combined total of 1,405 attendees and had 546 mentions on Twitter.

### Overall Summit Metrics

Total number of attendees	1,405
Mentions on Twitter	546

## Reimagining Scholarly Communication for the 21st Century (Graduate Center, CUNY)

The first summit, “Reimagining Scholarly Communication for the 21st Century” was held March 1<sup>st</sup> - 6<sup>th</sup> at the City University of New York. This weeklong series of events, explored a set of questions about big changes in scholarly communication. Specifically, the summit asked: “How is the web changing the way we produce knowledge, engage with publics beyond the academy and work for social justice? What does it mean to be a scholar in the digital era? How is the measure of scholarly impact changing?”

These questions are crucial to the mission of the JustPublics@365 Project and the attendance at this Summit reflects the need to address these questions in the academy. There were a total of 465 participants in attendance and a total of 142 tweets about the summit.

### Summit One Attendance

Theorizing the Web Conference	337
Anthea Butler Talk	14
AltMetrics Panel	12
OccupyData Hackathon	37
Poverty, YouTube, and Representation	25
Hands-on Workshops (9)	45
Data Stories at James Gallery	55
<b>Total</b>	<b>546</b>

### Resisting Criminalization through Academic-Media-Activist Partnerships (Graduate Center, CUNY)

The second Summit, “Resisting Criminalization through Academic-Media-Activist Partnerships” was held on April 22, 2013 at the Graduate Center, CUNY. The focus of this Summit was on fostering dialogue between academics, activists, and media outlets. As such, the conference was largely focused on roundtables, which allowed for partnerships and creative brainstorming around pressing social justice issues.

The first roundtable was focused on the issue of the “prison pipeline,” the second was focused on Stop And Frisk, and the third was focused on criminalization and public health models.

In addition to these roundtables, this Summit featured a panel on data visualization titled, “Visualizing Big Data, Resisting Criminalization.” This panel was comprised of an academic (Amanda Hickman), journalists (María Elena Torre, Brett Stoudt, and Scott Lizama) and an activist (Sabrinia Jones). The experts discussed a range of visualizations that may help in efforts to resist and transform criminalization.

The event closed with a screening of the award-winning documentary, “The House I Live In” followed by a panel discussion on “Resisting. The panel was comprised of a varied group of people all fighting to transform drug policy. On the panel was Liliana Segura (The Nation), Gabriel Sayegh (Drug Policy Alliance), Glenn E. Martin (Fortune Society) and Alondra Nelson (Associate Professor, Columbia University, author *Body and Soul*).

#### Summit Two Attendance

Roundtable: School to Prison	337
Roundtable: Stop and Frisk	14
Roundtable: Public Health	12
Visualizing Big Data	37
<i>The House I Live In</i> Screening	25
<i>The House I Live In</i> Panel	45
<b>Total</b>	<b>285</b>

## Summit Three

### Leading the Way: Toward a Public Health & Safety Approach to Drug Policy in New York (Buffalo, NY)

The third Summit, “Leading the Way: Toward a Public Health & Safety Approach to Drug Policy in New York” was held in Buffalo, New York and developed in conjunction with the Drug Policy Alliance and Baldy Center for Law & Social Policy. The conference was convened to provide a forum for coming up with solutions to change current drug policies and establishing more effective approaches to drug policy in New York.

Six hundred people attended the conference over the course of two days and the JustPublics@365 Project was integral to the creation of a social media presence at the conference.

#### Summit Three Attendance

<i>The House I Live In</i>	100
Panel Discussion and Community Dialogue About the War on Drugs With Special Guests	135
Keynote and Opening Plenary	135
Prevention: Rethinking Prevention for Healthier, Safer Communities	35
Harm Reduction Pillar: Beyond Seat Belts and Syringe Exchange	25
Public Safety Pillar: Improving Public Safety Through Collaboration Across Sectors	40
Treatment and Recovery Pillar: Re-envisioning Treatment for the 21st Century	35
Leading the Way on Drug Policy: Towards a Public Health and Safety Approach	135
<b>Total</b>	<b>600</b>

This Summit was a co-created event with the Drug Policy Alliance. In addition to the successful quantitative measures from this Summit, this event also marked an extremely profitable collaboration with the Drug Policy Alliance (DPA). As a result of that collaboration, DPA staff have attended MediaCamp Workshops, and we have created innovative knowledge streams for their use to reach policy makers and activists. DPA continues to actively use the assets we developed through our collaboration to extend the reach of their advocacy campaigns. (To see more about this work, please visit: <http://bit.ly/1ipC6G5>).



# Academic- Activist-Media Pedagogy

## The #InQ13 POOC

In the spring semester of 2013, JustPublics@365 launched a participatory, open, online course, also known as a POOC. The course was an interdisciplinary graduate course on economic, educational, and housing inequality with a particular focus on East Harlem, and working with community partners in that neighborhood. The hashtag we used was #InQ13.

### Overall #InQ13 POOC Metrics

Number of Events in East Harlem (open to the public)	4
Number of classes livestreamed	12
Number of East Harlem Community Partners	18
Number of people required to produce the POOC	19
Number of GC students enrolled	20
Number of Guest Speakers	26
Number of open access readings	117
Number of blog posts + digital projects	247
Number of Tweets using the #InQ13 hashtag	315
Number of attendees at public events	485
Total number of video views	2,824
Total number of website visits	8,791
Number of countries represented in website views	26

The goal of the #InQ13 POOC was to find a way for faculty across disciplines to collaborate, to open education to a wider public, and to work in and with a community toward social justice.

All of the students enrolled through the Graduate Center completed the course successfully (100%), as did one student who participated exclusively online (1%). Overall, people engaged with the course as more adult learners, less interested in a certificate of completion than in an engaging dialogue about subjects that matter to them. A handful of online students revealed that they were interested in returning to graduate school, and so the course served as a way for them to “audit” a graduate course as a prospective student. A large portion of those who attended the public, in-person events were from the neighborhood of East Harlem. And, when we examined the analytics for the site, we had visitors from 26 countries outside the U.S. who participated in the course online.

One of the most innovative aspects of the POOC was the collaboration with Graduate Center librarians who worked to ensure that all the assigned readings for the course were legitimately open access, that is available to anyone (including those with an academic affiliation). In this innovative turn, the POOC was a successful experiment in developing truly “open” education.

# MediaCamp Workshops

The MediaCamp Workshops have been extremely successful collaboration between the academic and journalism bodies of CUNY. The MediaCamp Workshops have generated enthusiasm for developing skills necessary to connect scholarly work to a wider public and to social justice issues. The JustPublics@365 Project has delivered 41 MediaCamp workshops and trained 403 academics and activists. There is a high demand for these MediaCamp Workshops with more than a thousand people who indicated interest in attending but were ultimately not able to come. Thus, the numbers reported here reflect a huge unmet need for this kind of training within higher education.

## MediaCamp Metrics

Number of MediaCamps	41
Total number of people who attended MediaCamps	403
Total number of people who signed up for MediaCamps	1,093

Participants found these workshops most useful for promoting research beyond the academy. Participants strongly agreed that they learned a great deal and had excellent instructors. Participants were more likely to recommend the workshop to graduate students than to faculty or administrators.

## Feedback from Participants (1 "Strongly Agree" — 5 "Strongly Disagree")

Useful for Doing Research	1.88
Useful for Promoting Research within the Academy	1.75
Useful for Promoting Research beyond the Academy	1.42
Learned a Great Deal	1.49
Great Instructor	1.35
Would Recommend Workshop to Faculty	1.45
Would Recommend Workshop to Administrators	1.73
Would Recommend Workshop to Graduate Students	1.35

Scholars, activists, and people from the non-profit sphere who participated in the JustPublics@365 MediaCamp Workshops clearly indicated that the MediaCamp filled a distinct need: they taught people who are creating knowledge how to share that knowledge with a wider audience. Typical of the written feedback we received was this participant who said:

**"Fantastic workshop!!! I've been struggling with ways to engage with a broader public in my work and I feel much better prepared now. Thank you!"**

# Innovative Knowledge Streams

The JustPublics@365 Project has developed innovative knowledge streams that push the bounds of scholarly knowledge production. In contrast to conventional academic knowledge products (e.g., books, peer-reviewed articles) that sit behind locked paywalls, these knowledge streams are open, flowing out of the academy, and intended for public audiences. We created a variety of new knowledge streams including, videos, podcasts, data visualizations, audio blog posts, and a curated Twitter stream.

## Podcasts

Number of podcasts	10
Total number of podcast plays	601
Ratings on iTunes	5/5

The JustPublics@365 [Podcast Series](#) highlights research by CUNY faculty on issues of social justice and inequality. The series features the work of faculty from the Political Science, Sociology, English, Psychology, Social Work, Anthropology, and Music departments. In each episode, a faculty member shares insights from their research and explains how their research has an impact on the world beyond academia. The podcast has been live since October 1, 2013 and already has 601 unique plays.

## Videos

Number of videos	33
Total number of plays	3,504
Total number of loads	96,000
Total number of likes	13

JustPublics@365 produced 33 [videos](#), which have been viewed 3504 times.

## Data Visualizations

Number of data visualizations	4
Total number of data visualization downloads	261

An innovative form of easily and beautifully illustrating complex ideas, [data visualizations](#) and [infographics](#) are increasingly important to this changing field.

# Social Justice Impressions through Storytelling

While quantitative measures can tell us something about *reach* or popularity that is only a small part of impact and social change. For a fuller, deeper understanding of impact that creates real social change, we must turn to storytelling.

In what follows, we offer three stories about social justice impressions created by JustPublics@365.

Of course, storytelling is as ancient as the human experience. Storytelling is also part of the repertoire of what academics do; when crafting a tenure letter, we are telling a story about a scholar's impact on the field in which they are expert.

And, storytelling is increasingly what thought leaders turn to in a variety of fields - in policy, in activism and social movement building, in journalism, and in philanthropy - in order to demonstrate impact (e.g., "Storytelling & Social Change: A Strategy for Grantmakers," <http://workingnarratives.org/project/story-guide/>).

## Example 1

### Stop-and-Frisk

As we began JustPublics@365, the issue of stop-and-frisk policing policy was at the top of many citizens and organizations agendas for social change. With staggering statistics revealing that over 400,000 young black and Latino men were routinely stopped, questioned and frisked by New York Police Department, often with no charges or arrest following that encounter, many citizens saw this as a racially biased practice that unfairly targeted minority residents. By the end of 2013, New Yorkers had spoken at the voting booths giving a clear mandate to newly elected Mayor Bill diBlasio to end the controversial stop-and-frisk policy. Early into 2014, diBlasio seems to be keeping his word and has dropped an appeal by the city and has said his administration will comply with the judge's order to end stop-and-frisk. The movement to end stop-and-frisk was a years' long effort for social justice in New York City that involved scholars, community activists, artists, filmmakers, journalists, lawyers, and judges.

Joining the fight near the end of this long effort, JustPublics@365 was able to contribute to social change around stop-and-frisk through a Summit in April, 2013. We deepened and extended this work through an online topic series in November, 2013 that highlighted the work of scholars, activists, and journalists engaged in the struggle to end stop-and-frisk.

The "Resisting Criminalization" Summit featured morning roundtables of scholars, activists and journalists; an afternoon discussion of data visualization used in the effort to end stop-and-frisk, as in the Morris Justice Project; a screening of "The House I Live In," followed by an evening panel with activists, journalists, and scholars. The large crowd of nearly three hundred people included one woman from Harlem who spoke movingly in the Q&A about the devastating impact stop-and-frisk policing had on her family.

(continued)

## Stop-and-Frisk

The Summit was widely praised for the quality of presenters and the productive conversations fostered. As just one example, a participant who attended Resisting Criminalization (#Resist13) said, *"Sitting at JustPublics@365's "Resisting Criminalization" roundtable discussion on #StopAndFrisk Great convo w/ powerful folks! #Resist13."*

One of the activists involved in the evening panel discussion was Glenn E. Martin. At the time, Martin was as the Vice President of Development of Public Affairs at the Fortune Society, a non-profit social service and advocacy organization geared to helping people re-enter their communities from jail or prison. Since then, Martin has founded his own non-profit JustLeadershipUSA (<http://www.justleadershipusa.org/>) (JLUSA). The goal of Martin's JLUSA organization is to **"cut the US prison population in half by 2030."** In many ways, JLUSA is an extension of the movement to end stop-and-frisk by broadening that goal to the problem of mass incarceration. Martin credits JustPublics@365 for shaping his thinking about messaging for JLUSA, and for ways to innovatively bring together scholars, activists and journalists for social justice.

In November 2013, we created an online, social justice topic series that once again brought together activists, journalists, and academics. Rather than the face-to-face energy of the Summit, this online topic series featured the work of scholars, activists and journalists on the JustPublics@365 blog. We curated videos, created podcasts, and featured interviews and dialogues stop-and-frisk, as well as innovative scholarly approaches to data about this issue such as a multimedia timeline of key events in the movement.

(continued)

## Stop-and-Frisk

At the end of the series, we compiled all the posts into one, easy-to-download information guide for use by activists in communities and college classroom teachers. One reader tweeted, “Great important project ‘Where Are We Now? StopNFrisk’ <http://cuny.is/1s0> #StopNFrisk.” As one measure of the reach of this work, Piper Kerman, (author “Orange is the New Black”), shared the information guide with her 34,000+ followers.



The impact of the guide extends to hundreds of college classrooms as well. When we shared the stop-and-frisk information guide through our Facebook page, it received 174 “likes” and 7 “shares” to other Facebook pages. We shared it on the American Sociological Association page, one professor replied:

“Thanks so much for posting! Just in time too. I just lectured about this yesterday but we're returning to it next week.”

## Example 2

### P2PH: Punishment to Public Health

At our third Summit in May 2013, we helped the Drug Policy Alliance focus attention on the release of their “Blueprint for a Public Health and Safety Approach to Drug Policy” (<http://www.drugpolicy.org/blueprint>), a project co-created with scholars at the New York Academy of Medicine. The Blueprint (as it is done) uses data, both quantitative and qualitative, to make a convincing policy argument for shifting the prevailing response to drugs from one of criminalization and punishment to one of public health.

In December (2013) and January (2014), we curated a related social justice topic series that highlighted the ways scholars, activists and journalists work to further social justice by shifting the public policy framework from one of “punishment” to “public health,” or P2PH. The research is clear that our policy of mass incarceration of the past 30 years damages our society, and that a public health approach is a more humane, just way to organize social response to the issue of drug use. As we did with the previous series, we compiled all this content into an easy-to-download information guide, and made it available on Amazon/Kindle as well.

(continued)



## P2PH: Punishment to Public Health

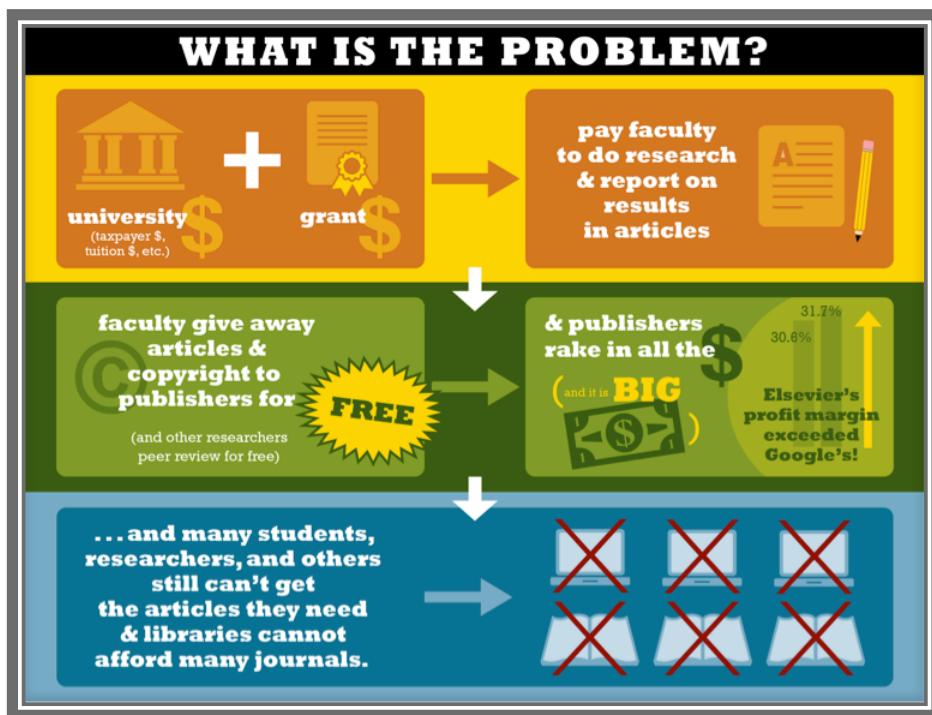
The success of our work on shifting the prevailing discourse and policy from one of punishment to public health is perhaps best described in terms of our successful collaboration with the Drug Policy Alliance; here, gabriel sayegh, (New York State Director, DPA) writes:

"We were initially pleased to collaborate with JustPublics@365 because the idea of linking activists and scholars through digital media was itself compelling. But what we got out this collaboration, however, far exceeded our expectations and opened up new areas of thinking and action that we linked directly to our reform campaigns. Our staff attended JustPublics@365 trainings on social media best practices, while the JP@365 staff created a digital communications infrastructure for an international conference we convened with the University of Buffalo. We're actively using the tools, products and skills develop through this collaboration to enhance and strengthen our advocacy campaigns. We're grateful to Dr. Daniels and her team at JP@365 for their important work. Were it up to me, this collaboration would not only continue, but would be expanded."

## Example 3

### Transforming Higher Education

Change happens slowly in academia, but in a short year's time JustPublics@365 has had a significant impact on higher education. Some of this impact is revealed in stories about the partnerships, collaborations and co-created projects that have emerged from the first year and extend into the future. For example, Professor Elizabeth Higginbotham (Harvard, African and African American Studies), reached out to us about co-creating a JustPublics@365 Summit at Harvard around the changing dynamics of scholarly communication. Professor Arlene Stein (Rutgers University, Sociology), took several MediaCamp Workshops and launched her own blog and Twitter accounts to engage a wider audience about sociological research. Professor Annette Lareau, (University of Pennsylvania, Sociology), reached out to JustPublics@365 in her capacity as President of the 15,000-member American Sociological Association to help build capacity among m Amy Beth, Dean of Library Services at Bergen Community College and Director of New Jersey chapter of Virtual Academic Library Environment (VALE), invited co-PIs Daniels and Thistlethwaite to present at a statewide meeting about the open access innovation in the POOC. From that meeting, participants were impressed by the infographic about open access JustPublics@365 created, and asked to re-use it at their own institutions.



(continued)

(Concept: Jill Cirasella; Graphic Design: Les Larue)

# Transforming Higher Education

The first Summit, in March 2013 on “Scholarly Communication,” drew almost four hundred participants, including some of the leading figures in scholarship about this area. One of those thought leaders, prominent scholar in thinking about the Internet, social media and big data, danah boyd (Microsoft Research and New York University) describes her involvement at the first JustPublics@365 Summit in these terms:

“I've had the great fortune to attend various JustPublics@365 events, watch projects unfold, and engage with participants in the community. I've been truly impressed with the team's ability to connect otherwise disparate communities and engage diverse constituents around complex social and cultural issues. JustPublics@365 is the forefront of changing the conversation about higher education and social change.”

The work of transforming higher education is difficult to measure in quantitative ways, but comes through in the stories that people tell about their encounters with the work we have done. For February and March, 2014 we are extending the work of the initial Summit on “Scholarly Communication,” through a topic series featuring scholars, activists and documentary filmmakers, librarians and information science experts. At the close of the series, we will once again create a downloadable e-book of all the content produced.

(continued)

# Transforming Higher Education

Beyond the impact on individuals, JustPublics@365 has had an impact on other institutions of higher education, and other funded initiatives. As David Parry, Professor, St. Joseph's University, Philadelphia, writes:

"Since its founding last year JustPublics@365 has served as a model for academia and civic engagement. As a scholar who values this type of work I have been particularly interested in the approach they have taken to engaging the community and fostering socially engaged academic pursuits. But more than admiring the work they do, JustPublics@365 served as one of the models and inspirations here at my home institution, Saint Joseph's University. Similar to Just Publics@365 we have started our own initiative, Beautiful Social, which seeks to perform community focused academic work, engaging our local activists, journalists, and civic organizations around the Philadelphia area through digital media. A few months ago we talked with a donor organization about helping to establish an endowment fund to support this type of work. When working with the institution we pointed to JustPublics@365 and used it as a model for the kind of civically engaged work that we wanted to emulate. I am pleased to say that we were successful in establishing this endowment and thus will be able to continue this type of work within our own community."

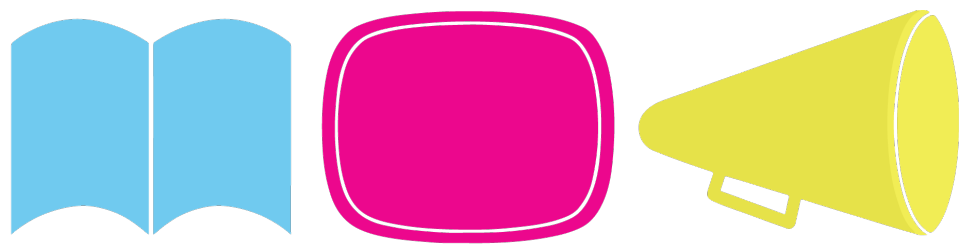
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# Transforming Higher Education

Finally, JustPublics@365 has had a deep impact at our home institution, within CUNY. Regarding the transformations within the Graduate Center, CUNY, Michelle Fine, (Distinguished Professor, CUNY) had this to say:

"I like to think about the long reach of JustPublics@365 through several streams of influence. There is of course the most basic impact: JustPublics@365 stretches the reach of critical, public scholarship; JustPublics@365 has enabled the Graduate Center to reach a variety of audiences well beyond the contours of the academy, both into policy institutes and communities, through social media and on the ground organizing, in traditional scholarly circles and subaltern spaces where dissent and the public imagination are mingling to rebuild tomorrow.

"More than this, JustPublics@365 has created capillaries of possibility by provoking new conversations and building, expanding critical discourse communities - not only with elites, other universities - but also with communities, social movements, activists who are local and those far away. JustPublics@365 places The Graduate Center on a national map of provocative ideas, networks, relationships and actions by activating networks of ideas that circulate through NYC but well beyond. We have been able to connect to indigenous communities in Alaska, Arizona, New Zealand, for instance, when conducting a conference on indigenous knowledges on Fifth Avenue; bring together those in East Harlem (US) and those in Leeds (UK) struggling with privatization. JustPublics@365 provides a social media analogue to the circuits of critical scholarship/activism for which the Graduate Center is so well recognized, thus offering legs for ideas, new discourse communities, capillaries of ideas for justice and rendering porous the relations between the academy, social policy, communities and social movements."



Just Publics @365

The work of JustPublics@365 to create innovative forms of scholarly knowledge, connect scholars and activists through digital media, and to transform the world continues.